## HaystackID

Automating Privacy and eDiscovery Workflows:

Operational Excellence as a Service

Educational Webcast 5 | 19 | 21

**HAYSTACK** 

## Presenting Team



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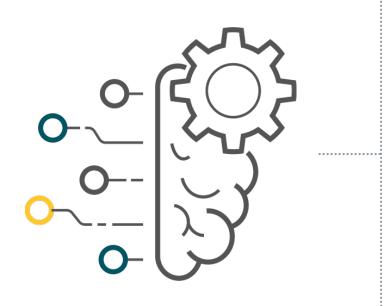
### Agenda

- Automation Considerations and Legal Challenges
- 2. Slowdown to Speed Up Tailoring the Workflows
- 3. We Have the Technology, Let it do What it Does Best
- 4. Working with Outside Counsel and 3rd Parties to Define the Process

- Developing a Higher Quality Product
- 6. What Operational Excellence as a Service Truly Means



# Automation Considerations and Legal Challenges



**Breach Review** – Mature Product/Workflows

Normalization

**Data Remediation** 

Over Retention Prioritizing

Cross-border Discovery

What is appropriate?

**DSARs** 

Automated Redaction
PII
Brexit/GDPR

GDPR Considerations Generally: Location, Permission, Notification

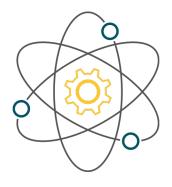


## Slowdown to Speed Up – Tailoring the Workflows



#### Planning is Key

Interdisciplinary Meeting: Tech, Legal, DPO, Client



#### Silos/Disinformation Can Cause Major Issues

Recruiting

QC

Project Planning: Project Manager and Client Consulting

Understand the Legal Requirements: Anonymization, Pseudo-Anonymization, Normalization



Technology Has Come a Long Way. Having the Right Toolkit.

Research

Invest

Train



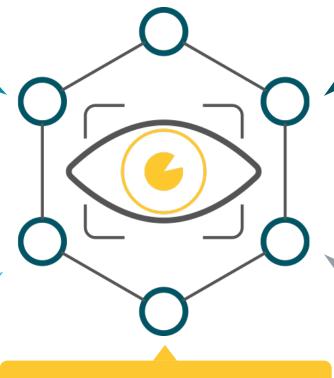
### We Have the Technology, Let it do What it Does Best

#### **Proven Technology**

Collection Tools
Processing Tools
PII etc. ID Tools
Redaction Tools

#### **Use the Appropriate Tools**

What are you collecting? Where are you collecting? How are you collecting it?



Automated Redaction/ Privacy Workflows

Automation Saves Time and Improves Quality

Tools



## Working with Outside Counsel and 3<sup>rd</sup> Parties to Define the Process



#### We are the Data Processor

More Responsibility (traditionally this responsibility was minimal)

**Liability Sharing with Client** 

#### **Record Keeping and Documentation**

- Start at the Very Beginning
- Document Everything

#### **Bigger Coordination Efforts**

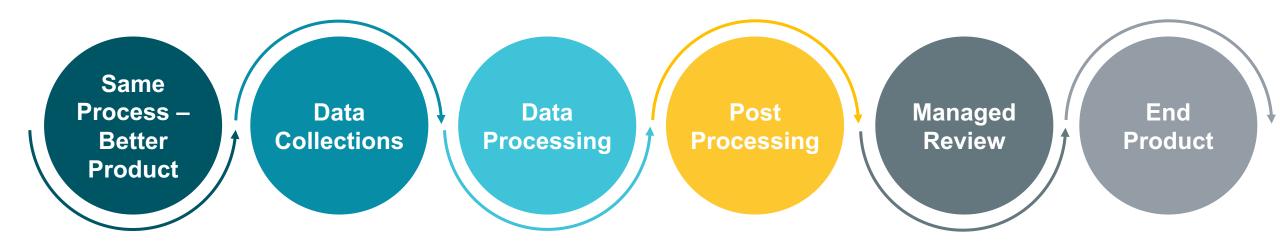
#### **GDPR** is Complex

- Seek and Advise
- Stay Up-to-Date with Developments

**Workflow for Breach Matter (Story)** 



### Developing a Higher Quality Product





### What Operational Excellence as a Service Truly Means

**Best Practice Advice** 



People,

**Process, Tools** 

Repeatable **Workflows** 





**Subject Matter Experts** 

Wading into Inadvertent Legal Practice

**Help Clients** with a Consultative **Approach** 

**Multidisciplinary Teams of Experts to Provide Advice** 

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We are Taking **Our Own** Medicine

SOC2, ISO27001, etc.



## How can we help you?

Learn how our infinite capabilities can help you at HaystackID.com or reach out to us at info@HaystackID.com / 877.942.9782

