

HaystackID

Automating Privacy and eDiscovery Workflows: Operational Excellence as a Service

Educational Webcast

5 | 19 | 21

HAYSTACK

Presenting Team



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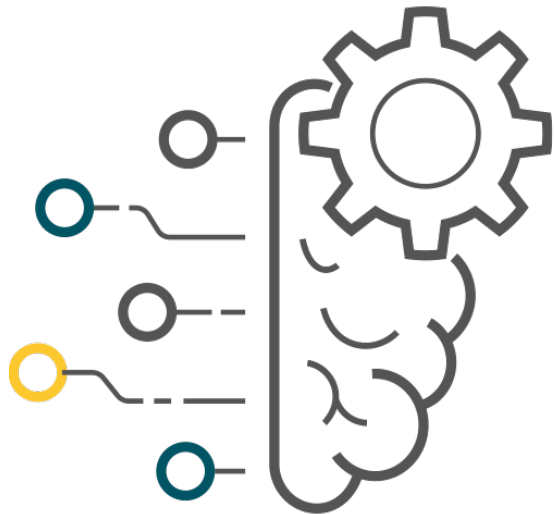


David Wallack
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Data Protection
Officer

Agenda

1. Automation Considerations and Legal Challenges
2. Slowdown to Speed Up – Tailoring the Workflows
3. We Have the Technology, Let it do What it Does Best
4. Working with Outside Counsel and 3rd Parties to Define the Process
5. Developing a Higher Quality Product
6. What Operational Excellence as a Service Truly Means

Automation Considerations and Legal Challenges



Breach Review – Mature Product/Workflows

Normalization

Data Remediation

Over Retention
Prioritizing

Cross-border Discovery

What is appropriate?

DSARs

Automated Redaction
PII
Brexit/GDPR

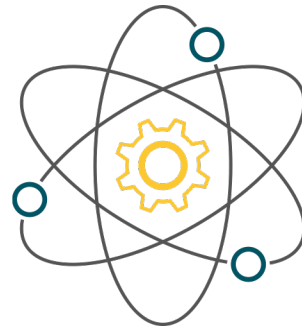
GDPR Considerations Generally: Location, Permission, Notification

Slowdown to Speed Up – Tailoring the Workflows



Planning is Key

Interdisciplinary Meeting:
Tech, Legal, DPO, Client



Silos/Disinformation Can Cause Major Issues

Recruiting
QC

Project Planning: Project Manager
and Client Consulting

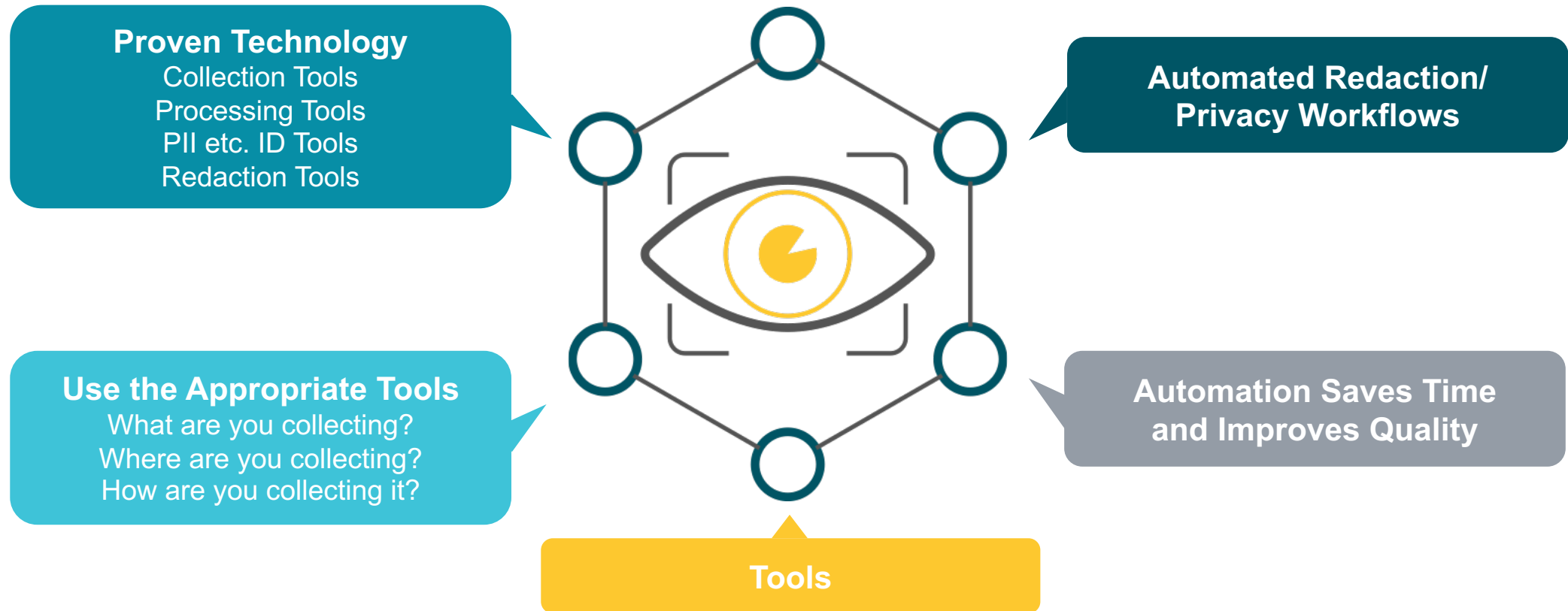
Understand the Legal
Requirements: Anonymization,
Pseudo-Anonymization, Normalization



Technology Has Come a Long Way. Having the Right Toolkit.

Research
Invest
Train

We Have the Technology, Let it do What it Does Best



Working with Outside Counsel and 3rd Parties to Define the Process



We are the Data Processor

- More Responsibility (traditionally this responsibility was minimal)

Liability Sharing with Client

Record Keeping and Documentation

- Start at the Very Beginning
- Document Everything

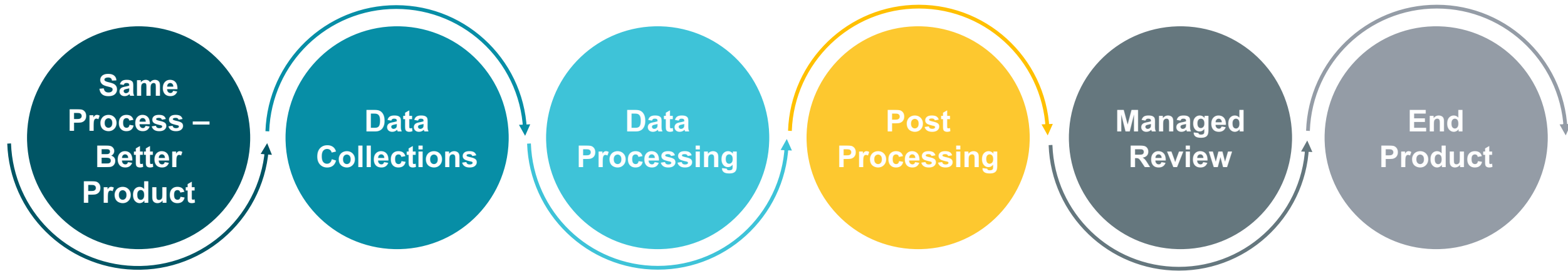
Bigger Coordination Efforts

GDPR is Complex

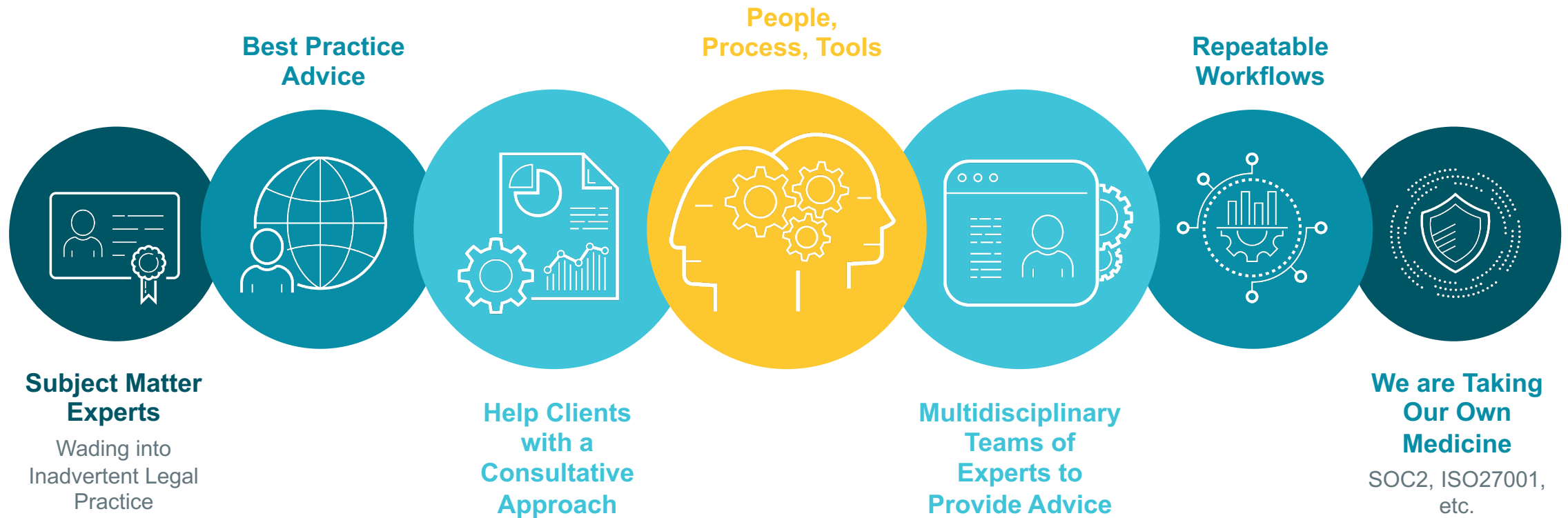
- Seek and Advise
- Stay Up-to-Date with Developments

Workflow for Breach Matter (Story)

Developing a Higher Quality Product



What Operational Excellence as a Service Truly Means



How can we help *you*?

Learn how our infinite capabilities can help you at HaystackID.com
or reach out to us at info@HaystackID.com / 877.942.9782