HaystackID Expands Corporate eDiscovery Support with Introduction of Corporate Consulting Practice

eDiscovery Authority Ashish Prasad to Direct Expanded Consulting Capability as Corporate Consulting Practice Managing Director

WASHINGTON, D.C. – September 17, 2019 – <u>HaystackID</u>, a specialized eDiscovery services firm that helps corporations and law firms find, listen, and learn from data when facing complex, data-intensive investigations and litigation, today announced the establishment of its Corporate Consulting Practice under the leadership of eDiscovery expert Ashish Prasad. The Corporate Consulting Practice is available immediately for engagement and provides corporations with a highly trained team of data and legal discovery experts to educate and advise on all aspects of information and litigation lifecycle management from data creation to defensible destruction.

Organized to support the three core discovery functions of collections, processing, and review, HaystackID's Corporate Consulting Practice consists of a cross-disciplinary team of subject matter experts trained and experienced to programmatically assess, evaluate, educate, and advise corporations on areas to include:

- + The Legal and Defense of Process Considerations for eDiscovery
- + The Technology and Business Processes of eDiscovery
- + The Operations and Project Management of eDiscovery
- + The Forensics and Collections Processes of Data and Legal Discovery
- + The Legal Document Review Processes of eDiscovery

This programmatic, expert-led approach is grounded in a formal yet customizable Corporate Consulting Program of policies, procedures, and training that provides corporations with key deliverables to include:

- + An eDiscovery Assessment Report
- + A Legal Department eDiscovery Manual
- + An IT Department eDiscovery Standard Operating Procedures Guide
- + An eDiscovery High-Level Data Source Catalog
- + Corporate eDiscovery Process and Procedures Training

Additionally, with the complete portfolio of <u>Forensics First</u>, <u>Early Case Insight</u>, and <u>ReviewRight</u> offerings available from HaystackID, the Corporate Consulting Practice is fully capable of translating education and advice into execution and support for corporate legal departments engaged in audits, investigations, or litigation. Leading technologies implemented and employed by the consulting practice technology experts include but are not limited to:

- + Mobile Device Integrator for Mobile Device Forensics
- + Nuix for Computer Forensics
- + Brainspace for Early Data Assessment and Analytics
- + Relativity for Legal Document Review to Include Predictive Coding
- + ReviewRight for Remote Legal Document Review

"With the accelerating velocity, volume, and complexity of business communications, it has become a challenge for even the best of corporate legal departments to both proactively consider and reactively manage critical eDiscovery processes," shared Todd Haley, Vice President of Strategic Solutions for HaystackID. "Understanding this challenge, we have developed a set of practical tools in the form of a holistic Corporate Consulting Program and now are investing in and introducing a full consulting practice to help legal professionals better understand, evaluate, and address eDiscovery challenges. We look forward to seeing corporations benefit from the education and expertise of our Corporate Consulting Practice and are excited to be able to help our fellow eDiscovery professionals with the practical tools provided in our Corporate Consulting Program."

Recognized by Chambers and Partners as one of the foremost eDiscovery lawyers in the United States, HaystackID's General Counsel Ashish Prasad will lead the newly formed Corporate Consulting Practice as its first managing director. Regarded as one of the world's leading experts on eDiscovery, Prasad has served in eDiscovery leadership roles including: Litigation Partner, Founder and Chair of the Mayer Brown Electronic Discovery and Records Management Practice; Vice President and General Counsel of eTERA Consulting; Founder and CEO of Discovery Services; and Adjunct Professor of Law at Northwestern University Law School, where he teaches advanced topics in litigation and civil discovery. In addition to having extensive experience in managing all aspects of eDiscovery in litigation and investigations, Prasad has defended discovery compliance procedures before numerous courts and regulators.

"Proactively managing electronically stored information so that it brings the highest value and lowest risk is one of the biggest tasks facing corporate legal professionals today," highlighted Ashish Prasad of HaystackID. "As a leading eDiscovery service provider, we are excited to be able to expand our consulting capability with dedicated experts and holistic programs that can tangibly help corporations increase the effectiveness, efficiency, and defensibility of their eDiscovery efforts and we look forward to partnering with corporations as they strive for eDiscovery excellence."

Learn More. Today.

<u>Contact us today</u> to set up an exploratory discussion to learn more about how HaystackID's Corporate Consulting Practice may be able to help establish, enhance, or refine eDiscovery procedures and practices in your corporate legal department.

About HaystackID

HaystackID is a specialized eDiscovery services firm that helps corporations and law firms find, listen, and learn from data when they face complex, data-intensive investigations and litigation. With an earned reputation for mobilizing industry-leading computer forensics, eDiscovery, and attorney document review experts, our Forensics First, Early Case Insight, and ReviewRight services accelerate and deliver quality outcomes at a fair and predictable price.

HaystackID serves more than 500 of the world's leading corporations and law firms from North American and European locations. Our combination of expertise and technical excellence, coupled with a culture of white glove customer service, makes us the alternative legal services provider that is big enough to matter but small enough to care. Learn more today at HaystackID.com.

HaystackID Media Contact

Rob Robinson HaystackID pr@HaystackID.com 512-934-7531

HaystackID on Social Media

+ Twitter (@HaystackID)

+ LinkedIn

SOURCE: HaystackID